

LISTINGS

ALL PRICING INCLUDES CONTENT
ADAPTATION TO CHINESE

FREE LISTING

\$0

Your logo
Description (up to 150 words)
One image

ENHANCED LISTING

\$250/year

Your logo
Description (up to 500 words)
Images (up to 3)
Website URL

PRO LISTING

\$500/year

Your logo
Description (up to 1000 words)
One video and/or images (up to 5)
Featured on Home Page Carousel
Link to your website & to your Chinese social accounts (if applicable)

VALUE-ADDED SERVICES

PLEASE REQUEST A QUOTE FOR
THESE SERVICES*

SOCIAL MEDIA ACCOUNT SET-UP

WeChat &/or RED

One-time fee

- Account registration & set-up
- Training session with your Chinese students to manage the account

SOCIAL MEDIA MANAGEMENT

Monthly

WeChat, RED, Weibo

MARKETING

Social Engagement
Content writing
Advertising
Influencer marketing (KOLs)

CUSTOMER SERVICE

Engagement with prospective students on WeChat or RED in Chinese

TRANSLATION

Website localization & SEO
Video subtitles or voice over
Marketing materials

GRAPHIC DESIGN

Banner ads
Brochures
Tradeshow displays

*Request a quote: contactus@latmultilingual.com